



The hut where *Yumohana* Medicinal Sinter is manufactured

Beppu Myoban Hot Spring (in Oita)

# Hadahana

launches a sinter-based cosmetics series.

The view of steam rising from Myoban Hot Spring, where the *Hadahana* cosmetics series was born, is a registered National Important Cultural Landscape, and the manufacturing technology of *Yumohana* Medicinal Sinter has been designated a National Important Intangible Folk-cultural Property.

(\*An international patent application has been submitted for *Hadahana* cosmetics series.)

## The story of *Yumohana* Medicinal Sinter

Most *Yumohana* sinter manufactured nationwide is made by drying sediment obtained from hot springs or grinding blocks of sulphur into powder. At Myoban Hot Spring, we crystalize the steam emitted from the hot spring, producing about 1 mm of crystal per day. Our *Yumohana* contains a wealth of minerals, features high efficacy, and has acquired approval as a quasi-drug (bath article) as well as ISO9001 and 14001 certifications. It is also certified as an international organic product by NATRUE and as a community resource by the Ministry of Economy, Trade and Industry.



Inside the hut where *Yumohana* is manufactured

## A unique sulphur flower Beppu Hot Spring – *Yumohana* Medicinal Sinter

We started a business dealing in sinter in 1725. *Yumohana* Medicinal Sinter has made skin beautiful for about 300 years and now provides an ingredient for a new cosmetics series. All our cosmetics contain *Hadahana* liquid sinter.



*Yumohana* crystal



## Yunohana Massage Salt

With a combination of fine apricot seed granules, salt that massages your skin, and a cleansing agent, *Yunohana* Massage Salt is also great as a body wash. It removes keratin, tightens your skin, and slims you down.  
150g



## Yunohana UV Cream

SPF40 PA++  
*Yunohana* UV Cream features skincare milk for a milk lotion texture. It moistens your skin and spreads smoothly without leaving a white residue. Reapply every 2 to 3 hours to areas where sunburn is a concern.  
40g



## Yunohana Fragrance Lotion

Spray *Yunohana* Fragrance Lotion on your face or clothes and let its refreshing rose scent diminish unpleasant odor from grilled meat, cigarette smoke, and sweat. *Yunohana* Fragrance Lotion contains ingredients that soften keratin and tighten expanded skin pores.  
40g



## Yunohana Hand Cream

*Yunohana* Hand Cream is rich in moisturizer. Featuring a light, non-sticky texture, *Yunohana* Hand Cream feels great on your skin all year round. Apply to the back of your hands in a circular motion using all five fingers.  
40g

MADE IN JAPAN



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Moisturizing ingredients  
derived from a hot spring  
for beautiful skin

# Blending *Hadahana*

All *Yunohana* products contain *Hadahana*, liquid sinter made from *Yunohana* Medicinal Sinter (powder) produced at Beppu Myoban Hot Spring since almost 300 years ago. *Hadahana* leaves your skin feeling smooth and moisturized as if you've just taken a hot spring bath.

